

Message Text

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PAGE 01 STATE 060133

64

ORIGIN COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 DRC-01 RSC-01 /039 R

66605

DRAFTED BY:COM/OIM/SAD/WALE

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COM/OIM/SAD/BRYNO COM/BEWT/RRICE

COM/OIM/SEDH/HHEIKENEN

EUR/SOV:JCOLBERT

EB/EWT:SHAAS

----- 093603

R 261735Z MAR 74

FM SECSTATE WASHDC

TO AMEMBASSY MOSCOW

INFO AMEMBASSY BELGRADE

AMEMBASSY VIENNA

AMEMBASSY WARSAW

AMCONSUL ZAGREB

UNCLAS STATE 060133

VIENNA FOR EWTC

E.O. 11652: N/A

TAGS: BEXP, YO, UR, PL, AU

SUBJ: PROPOSED PMMI IOGA TRADE MISSION

REF: (A) USDOC 19607, 12/19/73; (B) USDOC 0759;
(C) MOSCOW 0864; (D) MOSCOW 1536; (E) USDOC 3561;
(F) MOSCOW 3323; (G) MOSCOW 3826

1. REF (A) CALLED AMEMBASSY MOSCOW'S ATTENTION TO
PMMI PROPOSED EXHIBITION IN MOSCOW IN 1975. UNTIL
RECEIPT REF(F), USDOC, SPECIAL ACTIVITIES DIVISION
(SAD), TRADE MISSIONS SECTION, HAD NO PRIOR KNOWLEDGE
REF (D), AS IT HAD NEVER RECEIVED ITS DESIGNATED COPY.
SAD HAS NOW OBTAINED REF (D) AND RELAYED TO PMMI POST'S
SUGGESTION RE CANCELING PMMI PROPOSED FALL 1974 IOGA
MISSION AND INSTEAD, CONCENTRATING INDUSTRY EFFORTS
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PAGE 02 STATE 060133

TOWARDS PMMI PROPOSED 1975 EXHIBITION IN MOSCOW.

2. PMMI SPOKESMAN, BASILIO LIACURIS, REPORTS PRIMARY GOAL OF PROPOSED IOGA MISSION IN MOSCOW IS TO ALLOW PMMI MEMBER FIRMS TO ESTABLISH CONTACT WITH KEY OFFICIALS IN TRADING ORGANIZATIONS, ETC., IN ORDER TO PROMOTE THEIR RESPECTIVE PRODUCT LINES AND OBTAIN FIRSTHAND INDICATIONS OF INTEREST FOR THEIR OWN PRODUCTS AS WELL AS PMMI MEMBERSHIP IN GENERAL PRIOR TO COMMITTING INDIVIDUAL COMPANY AND/OR PMMI RESOURCES TO FULL SCALE EXHIBITION. MISSION IS EXPECTED TO "BREAK THE ICE" AND BEGIN DIALOGUE WITH USSR OFFICIALS TOWARD FUTURE BUSINESS NEGOTIATIONS. LIACURIS ADVISES THIS METHOD OF OPERATION WAS PERSONALLY DISCUSSED BY HIM, AND CONCURRED IN WITH USSR CHAMBER OF COMMERCE OFFICIALS IN MOSCOW AND USSR EMBASSY COMMERCIAL OFFICIALS IN WASHINGTON. THEREFORE, PMMI DESIRES TO PROCEED WITH ITS PLANS TO ORGANIZE IOGA MISSION AS PROPOSED REFS (A) AND (B). HOWEVER, INSTEAD OF RECRUITING TWELVE MEMBERS, PMMI PLANS FOLLOW POST'S RECOMMENDATION AND LIMIT MISSION MEMBERSHIP TO NOT MORE THAN EIGHT INDUSTRY EXECUTIVES.

3. REF (G). TO AVOID "BUNCHING-UP" OF MISSIONS IN MOSCOW DURING PERIOD, OCT 21-NOV 4, AMERICAN GEAR MFRS. ASSN. (AGMA) PROPOSES FOR POST'S CONSIDERATION AND EARLY CONFIRMATION, TO VISIT MOSCOW OCT 14-18. IF POST STILL FEELS MORE TIME SPAN NECESSARY BETWEEN VISITS OF PMMI AND AGMA MISSIONS, PMMI WOULD CONSIDER REVERSING ITS SCHEDULE, PLACING MOSCOW VISIT AT END OF ITINERARY, NOV 10-13.
RUSH

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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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TAGS: BEXP, YO, UR, PL, AU
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Type: TE
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